

# The Great Indian Travel Bazaar 2010

April 11 - 13, 2010

Venue: B.M. Birla Convention Centre, Jaipur, Rajasthan, India

## Partnership Opportunities and Benefits

Types of Partner →	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
Partnership amount →	Rs 15 Lakhs	Rs 10 Lakhs	Rs 5 lakhs	Rs 2.5 lakhs
<b>Partnership benefits ↓</b>				
1. A 3 day international travel mart at Jaipur and an opportunity for one to one meetings with Foreign tour operators and travel writers from target countries, tour operators, media from across India, investors and airlines.	✓	✓	✓	✓
2. Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.	✓	✓	✓	✓
3. An exclusive board room with complete audio-visual facilities for a detailed presentation to be organized at your end to the target market.	✓	✓	X	X
4. Exclusive Branding on one panel at the venue	✓	X	X	X
5. Branding at the back of the Conference Badge	✓	X	X	X
6. Branding: Partner's logo to be placed on: <ul style="list-style-type: none"> <li>▪ Partner panels at strategic locations all across the venue</li> <li>▪ Partner Panels at road shows in the country</li> <li>▪ Brochure, Writing Pad</li> <li>▪ Event's website</li> <li>▪ Post Event Report</li> <li>▪ Advertising in Travel magazines</li> </ul>	✓	✓	✓	✓
7. Advertising in newspapers	✓	✓	✓	✓
8. Announcement thanking the Partners	✓	✓	✓	✓
9. Complimentary fully built up Stall(s) Size : 3' x 3' Additional stalls will be on payment basis (Subject to availability)	4	3	2	1
10. Partner's brochure in delegate kit	✓	✓	✓	✓
11. Invitation to hosted inaugural cocktails and dinner on April 11, 2010 and hosted lunches on April 12- 13, 2010.	✓	✓	✓	✓

**You may identify 10 leading tour operators from across the globe. Subject to availability, we shall invite them with return economy class airfare and complete hospitality at Jaipur.**

**Note:** There may be more than one Partner in each category except Platinum Partner. An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till April 2010. LOGO placement and size will vary with category of Partnerships. Please draw the Cheque/DD in favour of 'FICCI, New Delhi' and mail it to Mr. Rahul Chakravarty, Joint Director Tourism, Federation House, Tansen Marg, New Delhi – 110001 before March 1, 2010.