

The Great Indian Travel Bazaar '10

April 11 - 13, 2010

Venue: B.M. Birla Convention Centre, Jaipur, Rajasthan, India

Partner International Air Passage

Proposal:

A Partner International Air Passage is requested to either:

1. Identify 7 leading tour operators from across the globe, register them with the organizers and provide for their international air tickets to visit the Great Indian Travel Bazaar '10.

OR

2. The organizers shall invite the 7 leading tour operators from across the globe and raise the bill for their international air tickets to the Partner International Air Passage.

The fam trip hospitality package that will be offered to the foreign tour operators is as follows:

1. Arranged return surface transportation from New Delhi to Jaipur.
2. Surface transport from the hotel to the travel bazaar and to the dinner venue.
3. Accommodation for 3 nights including breakfast from April 11-14 (noon), 2010 at Jaipur and hosted inaugural cocktails and dinner on April 11, 2010 and hosted lunches on April 12- 13, 2010.
4. Attend the Great Indian Travel Bazaar '10 in Jaipur from April 11-14 (noon), 2010 to enable them develop business synergies with leading Indian tour operators and travel agents.
5. We shall offer them opportunity to prefix their B2B meetings with the Indian Tour Operators and other members from the trade.
6. No registration charges and free entry to the travel bazaar.
7. Rajasthan Association of Tour Operators (RATO) will be organizing for 4 days/3 night pre and post-mart tours covering major tourist destinations in Rajasthan. The tour itineraries shall be available shortly.

Mileage given to the Partner International Airline of the conference:

1. A 3-day international travel mart at Jaipur and an opportunity for one to one meetings with foreign tour operators and travel writers from target countries, tour operators & travel agents across India, Hotels, media and investors.
2. Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.
3. **Branding:** Partner's logo to be placed on:
 - Partner panels at strategic locations all across the venue
 - Partner Panels at road shows in the country
 - Brochure, Writing Pad
 - Event's website
 - Post Event Report
 - Advertising in Newspapers and Travel magazines
4. Announcement thanking the Partners.
5. One fully built up booth of 9 sqm area.
6. Your promotional literature to form a part of the delegate kit.

An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till April 2010.